

NASDAQ: NOPE

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### **SherWright.com Presents Its 200<sup>th</sup> Dittohead Definition**

CYBERSPACE, Mb., February 14, 2004.—SherWright (NASDAQ: NOPE), the global manufacturer of political humor, today announced that it has posted its 200<sup>th</sup> Dittohead definition on sherwright.com. “We’re pleased that this occurred on Valentine’s Day,” said SherWright’s Communications Director Sherilyn “Shirley” R. Notserios. “It is certainly appropriate given the SherWright tradition of providing the Dittohead meaning of a holiday as our Dittohead word for that day. And don’t call me Shirley.”

Following is a sample of SherWright Dittohead Word of the Day holiday definitions:

**Valentines Day** A day to recognize the ones you love. Let’s give them another Tax Cut!

**New Year’s Day** The holiday where everyone makes resolutions to do better in the coming year. Ours are the same as last year: to take in more money and win more elections. That’s actually just one resolution but it’s all we need.

**Christmas** A day devoted to peace on earth and good will towards all. We did one two thousand years ago; we’ll have to do another when He comes back.

**Thanksgiving** A celebration of good relations between indigenous peoples and settlers. (Maybe we’d better cool it before people in the Middle East start getting the wrong idea about how we feel about such things).

**Halloween** An American institution where scary characters delight people in their homes by repetitively shouting medieval phrases. Also known as Fox News.

“Dittohead is now the second language of America” said a reflective Sherman P. “Sher” Wright, President-for-Life of media giant SherWright. “Listening to the Rush Limbaugh show to research Dittohead idioms has certainly been grueling work for our Semantics Division. Now that our Dittohead Dictionary has become an essential resource for speakers of Blue State English, the gratifying response to this public service has made it all worthwhile.”

### **About SherWright**

SherWright.com is a premier manufacturer of political humor that with its global delivery system "The World Wide Web" can serve cutting edge digs of right wing extremism literally anywhere on Earth. Known for more than six months for its humor at the expense of so-called "conservative" pretensions and inconsistencies (like that's hard!), SherWright uses a unique, unpatented laugh assembly platform called "Dittohead Word of the Day," an approach not previously employed in the United States or its overseas territories and possessions. SherWright's web-based humor product line also includes a Rodney Dangerfield-style monologue, funny pictures of birds, bulls, and elephants, and numerous other creative vehicles for parody. SherWright is headquartered exclusively in Cyberspace for the convenience of its customers, who won't face the overwhelming temptation to come to the company campus to bask in the glowing presence of charismatic leader Sherman P. Wright. SherWright is not traded on the NASDAQ National Market (nor any other exchange) under the symbol NOPE. For detailed information about SherWright, Sherman P. Wright, and everything you need to know about right wing extremism (and You Really Need to Know Everything), visit [SherWright.com](http://SherWright.com) every day.

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