

NASDAQ: NOPE

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SherWright.com Exceeds Five Years/50,000 Smiles

CYBERSPACE, Mb., August 5, 2008.—SherWright (NASDAQ: NOPE), the global leader in language translation from Dittohead to English, today announced that SherWright.com, the company's gratis knowledge distribution unit, has now been in operation for five years. "We're pleased that this occurred in a week when the Dittohead translation services provided by SherWright were a particularly critical resource for the Nation." said SherWright's Communications Director Sherilyn "Shirley" R. Notserios. "Just look at the Dittohead words and phrases now careening around the zeitgeist: 'bottom of the deck,' 'celebrity' and 'aspirational time horizon,' to name only a recent few of the 1,360 Dittohead-English translations provided on the site. SherWright researchers have definitively established that citizens lacking a working knowledge of how Dittohead words are rendered face an extraordinary 57% greater likelihood of encountering the non-verbal forms of Dittohead rendition."

"George W. Bush, every day he has been in office (and also the more numerous days he's been out of the office), has worked tirelessly to make his native tongue the international language of non-diplomacy," noted Sherman P. "Sher" Wright, Founder and Chairman Emeritus of SherWright. "Some argue that the impending loss of Bush's Presidential bully pulpit (not to mention his Presidential bully veto pen) lessens the need for lessons in Dittohead. But we must heed the lessons of the past that we are doomed to repeat, the candidacy of John McCain being a case in point. Even as the President has been offering fewer new Dittohead words requiring translation (since his speech now consists of endlessly repeated deep-Dittohead phrases like "permanent tax cuts" and "drilling,") Senator McCain has seen his duty and this year has been adding pages at a time to the Dittohead lexicon.



About SherWright

SherWright.com is a premier manufacturer of political humor that with its global delivery system “The World Wide Web” can serve cutting edge digs at right wing extremism literally anywhere on Earth. Known over more than five years for its humor at the expense of right wing pretensions and inconsistencies (like that’s hard![®]), SherWright uses a unique, unpatented laugh assembly platform called “Dittohead Word of the Day,” an approach not previously employed in the United States or its overseas territories and possessions. SherWright’s web-based humor product line also includes Karl Rove’s version of the Gettysburg Address (Don’t toy with Illinois), operetta (When Karl was a Lad), hit Broadway songs (The Party with the Fringe on Top), public policy game shows (CopOut!), funny pictures of eagles, bulls, and elephants, and numerous other creative vehicles for parody. SherWright is headquartered exclusively in Cyberspace for the convenience of its customers, who won’t face the overwhelming temptation to come to the company campus to bask in the glowing presence of charismatic leader Sherman P. Wright (and fill up all the visitor spaces). SherWright is not traded on the NASDAQ National Market (nor any other exchange) under the symbol NOPE. For detailed information about SherWright, Sherman P. Wright, and everything you need to know about right wing extremism (and You Really Need to Know Everything), visit SherWright.com every day.

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