



NASDAQ: NOPE

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SherWright.com Achieves 35,000 Hits in First Month of Operation

CYBERSPACE, Mb., September 5, 2003.—SherWright (NASDAQ: NOPE), the global manufacturer of political humor, today announced that it has achieved 35,000 hits during the first month of operation of its website SherWright.com. This milestone was achieved even after early abandonment of their program to pad the hit count by calling up the site over and over. “It just got too boring after the first couple of minutes,” confessed SherWright’s Communications Director, speaking on condition of anonymity.

“I always thought moderate Americans needed a laugh, but I had no idea!” said an exuberant Sher Wright from his expansive, tastefully appointed office with its panoramic view of the SherWright campus. “But I’d better scurry. One thing about those Big-C Conservatives. Don’t you know they’ll go on forever – you can say that again and again. And they’ll never stop; they’re that Grand Old Party with the Fringe at the Top!”

About SherWright

SherWright.com is a premier manufacturer of political humor that, with its global delivery system “The World Wide Web,” is capable of serving cutting edge digs and parodies of Big-C Conservatism literally anywhere on Earth. Known for more than thirty days for its humor at the expense of right-wing pretensions and inconsistencies (like that’s hard!), SherWright uses a unique, non-patented laugh assembly platform called “moderation,” an approach not previously employed in the United States or its overseas territories and possessions. SherWright’s web-based humor product line includes perverse definitions of common right-wing terms and funny pictures of birds, bulls, and elephants. Founded in 2003, SherWright is headquartered exclusively in Cyberspace for the convenience of its customers, who won’t face the overwhelming temptation to come to the company campus to bask in the glowing presence of charismatic leader and President-for-Life, Sherman P. Wright. Also, we won’t have to worry about BIG Big-C Conservatives coming over to beat us up. SherWright is not traded on the NASDAQ National Market (nor any other exchange) under the symbol NOPE. For detailed information about SherWright, Sherman P. Wright, and everything you need to know about Big-C Conservatism (and You Really Need to Know Everything), visit sherwright.com again and again (but take a break if you get bored).